

FOR MORE INFORMATION CONTACT:

Rita Sperling

Phone: 800-530-8773 Fax: 732-530-4148

Email: <u>rs@onsetsoftware.com</u>

FOR IMMEDIATE RELEASE

ONSET SOFTWARE PRESENTS ... PRS - PLAY REHEARSAL SCHEDULER A NEW WAY TO ORGANIZE THEATRICAL PRODUCTIONS

Tinton Falls, NJ - July 25, 2001 - OnSet Software, a media arts software company, has released PRS (Play Rehearsal Scheduler) v1.00, a new software program for stage directors, technical directors, stage managers and producers that is virtually a production book in your computer.

A custom designed database that manages the details of a theatre production from the beginning of rehearsals through the final performance, PRS brings a new level of organization to any sized theatrical endeavor. In addition to providing instant access and cross-referencing for all production information, PRS generates more than 60 pre-designed reports to create rehearsal schedules, scene breakdowns, cast, prop, costume, music, crew, vendor and set lists. The program CD includes a comprehensive electronic manual with an in-depth tutorial. A printed version of the 100-page manual is available separately.

OnSet Software's founder, award-winning cinematographer David Sperling, has been designing custom software solutions for movies and television since 1992, and enjoys bringing feature film technologies to the stage. "I am extremely gratified by all the positive feedback and

suggestions we have received from the production directors and managers across the country who Beta tested PRS on both large musicals and smaller cast plays. We rely heavily on our users to educate us as to their needs, and will incorporate their requests into future versions," explained Sperling.

Minimum requirements for the use of PRS are Windows 95, 98, 2000 or NT, 24 Mb RAM, and a hard drive with 6+ Mb storage. (Almost any computer that can run Windows 9x can handle PRS.) A limited demo version of the software is available from the OnSet Software website at www.onsetsoftware.com. Retailing at \$89.00, PRS can be ordered through the company website. Play publishers Samuel French and Baker's Plays will also be carrying the software in their catalogues this fall. As a bonus, PRS purchasers will receive free upgrades for one year. A continuing upgrade subscription plan will be announced at a later date.

"This is a powerful, customizable database program specifically designed to provide important information that will solve many of your production needs." --- Stage Directions Magazine, June/July issue

OnSet Software is headquartered at 870 Sycamore Avenue, Tinton Falls, NJ 07724; 732-530-7706; Email: rs@onsetsoftware.com Fax: 732-530-4148